

## ORDER



Orders	Order / Rev:	50403
	Alt Order #:	09797417
	Product Desc:	DSCC
	Estimate:	551
	Flight Dates:	08/22/12 - 09/03/12
	Original Date / Rev:	08/21/12 / 08/21/12
	Order Type:	CIA - O

	<b>CBS 47</b>
Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency	Name:	Abar Hutton Media, LLC
	Buying Contact:	
	Billing Contact:	
		6190 Grovedale Ct
		Alexandria, VA 22310

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Bill Nelson (D) US Senate
	Demographic:	A35+
	Product Codes:	US Senate
	Priority:	P-2
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	16	\$2,580.00	\$2,193.00
08/27/12	09/03/12	12	\$2,340.00	\$1,989.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	16	\$2,580.00	\$2,193.00	0.00
September 2012	12	\$2,340.00	\$1,989.00	0.00
<b>Totals</b>	<b>28</b>	<b>\$4,920.00</b>	<b>\$4,182.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

### Order Share

CBS 47	25%	\$4,920.00
Market	100%	\$19,680.00

## Competitive Share

CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	3%	\$590.40
WAWS	4%	\$787.20
WCWJ	2%	\$393.60
WJXT	41%	\$8,068.80
WJXX	4%	\$787.20
WTLV	21%	\$4,132.80

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WTEV	08/28/12	08/28/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM	- 1 - - - - -	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/22/12	08/28/12	- 1 - - - - -	1		\$400.00	0.00							
4	WTEV	08/22/12	08/28/12	M-F 430p-5p Judge Judy	CM	4:30 PM-5:00 PM	MTWTF- -	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
JUDGE JUDY															

